1. Multi-tasked across multiple focuses to generate project results and meet deadlines and organizational expectations.
2. Implemented Google-based and other campaigns with slant toward SEO.
3. Provided ongoing efficiency and security maintenance and patching on website interface to maintain viability after launch.
4. Developed user-oriented visuals and features using front-end languages, including HTML, [Type] and [Type], to increase site traffic to [Number] visitors per [Timeframe].
5. Reviewed code to validate structures, assess security and verify browser, device and operating system compatibility.
6. Designed, developed and implemented software applications for website based on analyzed requirements and understanding of industry technical standards.
7. Trained and supervised [Number] team members for ongoing [Type] projects.
8. Developed, coded and updated [Type] and [Type] sites for clients such as [Client name] and [Client name].
9. Developed landing pages, dashboards and online applications using [Software], [Software] and [Type] scripting.
10. Employed coding practices based on commonly accepted standards to establish site layout and user interface.
11. Employed [Software] and other technology to make line-code repairs and optimize corporate presence.
12. Developed [Type] e-commerce website to reduce cart abandonment rate by [Number]%, resulting in increased online sales after go-live date.
13. Maintained strict budgetary and scheduling guidelines to satisfy customers with high-quality, targeted designs.
14. Optimized [Type] and [Type] web assets for speed and performance.
15. Created powerful Content Management Systems to serve as interface for client.
16. Boosted web traffic by improving navigation, [Action] and [Action].
17. Designed, implemented and monitored web pages, plugins and functionality for continuous improvement.
18. Spearheaded production of page content such as visuals and text copy to meet project specifications.
19. Delivered user support to clients to train, educate and answer questions.
20. Designed and executed security measures such as firewalls and encryption.